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Opening date of Cabela's of Adairsville questionable, but not in 2007

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A large sign in front of the Wendy's restaurant in Adairsville announces the property as the future site of Cabela's, but the eventual site may actually be another location. The only thing sure about the store at this time is it will not be finished this year.

Cabela's, which markets itself as the "World's Foremost Outfitter of hunting, fishing and outdoor gear," announced in March 2006 it would build the first Cabela's location in the Southeast in Adairsville.

The store was expected to be complete as early as fall of this year, but a retail spokesman for the company said the store would not be complete at that time.

"It's not going to be a 2007 store," said James Powell, spokesman for Cabela's. "It's completely up in the air right now."

Powell said the company is hoping for 2008, but could not give a particular date at the time.

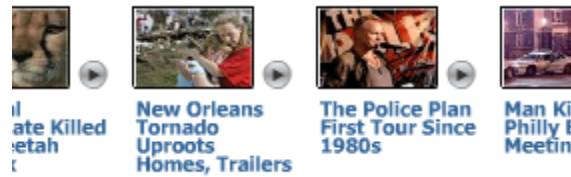
"We've run into a lot of complications and a few challenges," Powell said. "Based on that we've decided to reallocate some of our resources."

Mayor Doyal Penson said he was not sure what was happening with the retailer. "I'm kind of lost as what to say," Penson said.

Penson said he had heard people from Cabela's had been in town visiting the potential site and looking at possible housing locations. "I don't know what's going on with those folks," Penson said.

Powell would not elaborate on possible problems.

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